

# Youth For Christ — Turkey Trot 5K

## Peer-to-Peer Fundraiser Email & Message Toolkit

This toolkit equips Turkey Trot 5K participants to raise support for Youth For Christ (YFC) in the Houston area through simple, personal messages — whether by email, text, or direct message. These short, heartfelt notes are the most effective way to inspire giving and make a lasting impact.

There is no fundraising minimum to participate with us, and we recommend you set a high goal — whatever “high” means to you. People are inspired to give generously when you’re reaching big. Go for it — you have nothing to lose and so much to gain!

### Quick Timeline

- October 15–November 1: Message #1 — Launch your fundraising
- November 8–14: Message #2 — Progress update
- November 22–25: Message #3 — Final push
- November 28–30: Message #4 — Post-event thanks & impact

**Race Day:** November 27, 2025

**Goal:** \$500–\$1000 per participant

## Message #1 — Launch

*Subject Ideas: I'm running the Turkey Trot for YFC / Help me cross two finish lines / A quick favor for teens in Houston ■*

Hi {{FirstName}},

On **November 27**, I'm running the **Turkey Trot 5K** to support **Youth For Christ (YFC)** in the Houston area. I'm excited—and I'm using this run to help more teens in our community find caring mentors and hope.

My goal is to raise **\$500–\$1000** before race day. Would you consider making a gift of **\$50, \$100, or \$250** today?

Donate here: [Fundraising Page URL]

Thank you for cheering me on toward both finish lines!

— [Your Name]

## Message #2 — Progress Update

*Subject Ideas: Quick update: training + impact / Almost there! / You're making this possible*

Hi {{FirstName}},

Training is going great as I get ready for the Turkey Trot on **November 27!** Thanks to generous friends, I'm **[X%]** of the way to my **\$500–\$1000 goal**.

If you've been meaning to give, there's still time. A gift of **\$50** helps connect a teen to a mentor, **\$100** supports a YFC club meeting, and **\$250** sends a student to camp.

Donate here: [Fundraising Page URL]

— [Your Name]

## Message #3 — Final Push

*Subject Ideas: Race week! / Final stretch to my YFC goal / Can you help?*

Hi {{FirstName}},

Race day is almost here—**November 27!** I'm so close to reaching my **\$500–\$1000 goal** for Youth For Christ Houston. Would you help me cross the finish line with a final gift of **\$50 or more?**

Donate here: [Fundraising Page URL]

Thank you so much for your encouragement and generosity!

— [Your Name]

## Message #4 — Post-Event Thank You

*Subject Ideas: We did it! / Thank you — your generosity is at work / Turkey Trot recap*

Hi {{FirstName}},

We did it! I ran the **Turkey Trot 5K** on **November 27** and together we raised **#[Total Raised]** for Youth For Christ Houston!

Here's what your gift made possible:

- Mentoring sessions connecting teens with caring adults
- After-school club activities at Houston-area schools
- Scholarships for YFC summer camp experiences

Thank you for making this run matter beyond the finish line!

— [Your Name]

*These message templates can also be used as **texts or DMs** — short, friendly reminders that help you connect personally with potential supporters!*

*\*Gifts are tax-deductible to the extent allowed by law.\**